

Citation Marketing Service



Take Control of How Customers View You Online

Incorrect online business listings are costing you sales. Control the way your critical business information is displayed online across 60+ leading maps, apps, search engines, and social networks.



43%
of businesses in the US have at least one incorrect or missing address across major online directories.



Build Your Business's Brand

Make your business stand out from the rest, with help from our enhanced listings capabilities. Generate and publish more content about your business, including photos, videos, staff bios, menus, and Special Offers, across sites like Facebook, Foursquare, and more.

Listings with rich content (photo gallery, videos, descriptions) receive **45%-61%** more listing views



Drive More Traffic Online and Offline

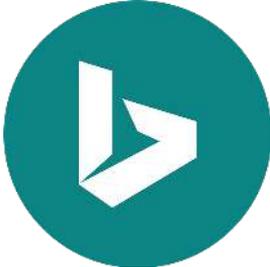
Your customers are ready and looking to buy, so make sure that they can find you — no matter what. Drive more of them to your doorstep and convert local visitors into loyal customers.

4 in 5
local mobile searches result in a purchase

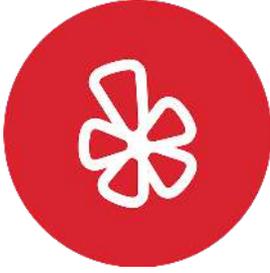
55%
of conversions occur within 1 hour of initial mobile search



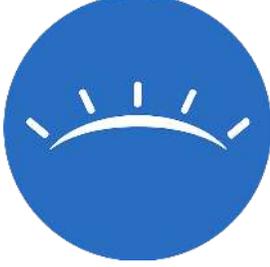
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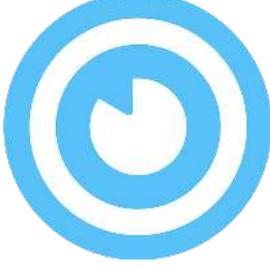
	<p>Google Active Monthly Users: 1B+</p> <p>Today's world of smartphones, mobile moments, and self-driving cars demands accurate location data more than ever. And no single search, maps, and apps provider is more important to your location marketing strategy than Google. With the Yext Location Manager, you can manage your location data on Google My Business—the tool through which businesses can supply data to Google Search, Google Maps, and Google+.</p>
	<p>Bing Active Monthly Users: 150M+</p> <p>With more than 20% of search market share in the US and rapidly increasing traction worldwide, Bing is an essential piece of the local ecosystem. More than 150 million users search for local businesses and services on Bing every month. Beginning in 2016, Bing will also power search results across the AOL portfolio of sites, including Huffington Post, Engadget, and TechCrunch.</p>
	<p>Facebook Active Monthly Users: 1.35B</p> <p>Facebook is the world's biggest social network with more than 2 billion users. Yext Sync for Facebook makes it easy to manage accurate and up-to-date contact information, photos, messages and more.</p>
	<p>FindOpen</p> <p>FindOpen is one of the world's leading online business directories and helps consumers find the critical information they need to know about the businesses they'd like to visit, like hours of operation, holiday hours, special hours, menus, product and service lists, and more. FindOpen — also known as FindeOffen, TrovaAperto, TrouverOuvert, VindOpen, nyitva.hu, EncuentreAbierto, AussieHours, FindAaben, TerazOtwarte, HittaÖppna, and deschis.ro in the many countries it operates — provides a fully responsive experience, no matter where its global users are searching from.</p>
	<p>Foursquare Active Monthly Users: 10M</p> <p>Foursquare is a location-based mobile platform that guides real-world experience by allowing users to share their location with friends and bookmark information about venues that they want to visit. It currently has over 20 million users worldwide and over 750,000 merchants actively managing their businesses on the Foursquare network. Foursquare Merchants and brands leverage the Foursquare platform by utilizing a set of tools to obtain, engage, and retain customers and audiences.</p>
	<p>MapQuest Active Monthly Users: 27M+</p> <p>MapQuest is one of the leading US mapping brands online, offering maps and directions</p>

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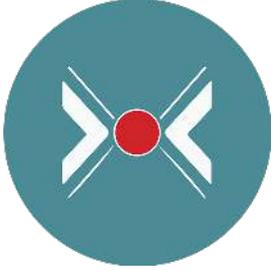
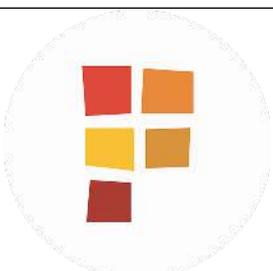
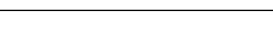
	<p>to over 27 million users a month. Additionally, MapQuest has mobile solutions that are compatible with a variety of mobile devices. One out of every five Americans on the internet uses MapQuest's mapping solutions.</p>
	<p>Superpages Active Monthly Users: 7M</p> <p>Superpages is a top online resource for finding information and insights on businesses and retailers. Every month, it helps millions of consumers find valuable local business information from driving directions and hours of operation to Web links and customer reviews.</p>
	<p>Waze Active Monthly Users: 50M</p> <p>Waze is the community-driven GPS app that will put your clients' businesses on the map. This unique app sources traffic information from its users and its software learns from it, so that it can provide your clients' customers routing and real-time traffic updates.</p>
	<p>Yahoo Active Monthly Users: 150M</p> <p>Yahoo! attracts hundreds of millions of users every month through its innovative technology and engaging content and services, making it one of the most visited internet destinations and a world-class online media company.</p>
	<p>Yelp Active Monthly Users: 138M+</p> <p>Yelp crowdsources valuable local business reviews by customers, for customers — with over 138 million users totaling around 61 million reviews.</p>
	<p>2FindLocal Active Monthly Users: 100,000</p> <p>2FindLocal is a local search directory that connects searchers with relevant deals in their area. By allowing local businesses to upload product lists and special 2FindLocal is a great destination for discount products and services.</p>

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	<p>8Coupons Active Monthly Users: 500,000</p> <p>8coupons collects information from over 500 sources to bring consumers only the deals they care about from their neighborhood restaurants, bars, salons and stores. Local businesses are easily discovered and can access customers in their neighborhoods.</p>
	<p>ABLocal Active Monthly Users: 50,000</p> <p>ABLocal is a curated local business directory, which helps people find great local businesses they've never tried before. Their search algorithm favors businesses that have taken the time to curate their listings. That's because they think business owners who want to talk about their business, and what makes it unique, are more likely to run a cool, local shop.</p>
	<p>AirYell Active Monthly Users: 1M</p> <p>AirYell is the advanced business directory search app for iPhone and iPad. You can look at business reviews, search for daily deals, and even use voice navigation.</p>
	<p>Allonesearch Active Monthly Users: 20,000</p> <p>Allonesearch is an all-in-one local search directory that offers consumers comprehensive business listings throughout the US, complete with contact details and in-depth information on each company.</p>
	<p>AmericanTowns.com Active Monthly Users: 2.3M</p> <p>By organizing a town's resources in one place, AmericanTown.com helps people quickly find out what's happening in their local government, schools, libraries, and community groups. Small businesses and groups can easily create their own content - whether it's posting to the events calendar, publishing a press release, or providing sale information.</p>
	<p>AroundMe Active Monthly Users: 3M</p> <p>AroundMe allows consumers to search for the nearest restaurants, banks, gas stations, book a hotel or find a movie schedule nearby. The AroundMe app is available for iPhone, iPad, Android, and Windows Phone and powers 25 million local searches per month.</p>

	<p>Bizwiki.com Active Monthly Users: 100,000</p> <p>Bizwiki is the USA's free business listing site. Bizwiki is changing the way online business information works by combining user-edited records and crowd-sourced detail with the power of advanced web-spiders and structured data.</p>
	<p>Brownbook.net Active Monthly Users: 1M</p> <p>Based in the UK, Brownbook.net displays listing information for over 30 million businesses across over 200 countries worldwide.</p>
	<p>ChamberofCommerce.com Active Monthly Users: 450,000</p> <p>ChamberofCommerce.com is a platform with a focus on facilitating connectivity between local business and more than 7,000 Chambers of Commerce worldwide. It helps small businesses grow by allowing members to promote themselves in the Chamber directory.</p>
	<p>Citysearch Active Monthly Users: 12M</p> <p>Citysearch is an online local guide that enables consumers to stay connected with access to neighborhood restaurants, bars, shopping, beauty, and professional services across every zip code in the US. Citysearch is a desktop and mobile app.</p>
	<p>CitySquares Active Monthly Users: 250,000</p> <p>CitySquares provides small, independent businesses an opportunity to reach a qualified, local consumer audience through a search engine optimized profile on its highly trafficked, consumer-facing website.</p>
	<p>Credibility.com Active Monthly Users: 300,000</p> <p>Credibility.com helps consumers find credible businesses through its trusted source of business information, reviews, media, and more that power a number of other data sources across the web.</p>
	<p>Credibility Review Active Monthly Users: 500,000</p>

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	<p>Dun & Bradstreet's Credibility Review includes over 20 million business records in one directory with a focus on unique insights including business credit reports, competitive landscape, industry benchmarks, company revenue, and much more.</p>
	<p>CYLEX Active Monthly Users: 30M</p> <p>CYLEX operates over 30 online business directories, visited by more than 1 million unique users daily, that reach 5 continents and millions of customers worldwide. CYLEX provides fast and simple ways for users to find the right service anywhere and for businesses to showcase their locations.</p>
	<p>DexKnows Active Monthly Users: 2M</p> <p>DexKnows.com is the expert when it comes to online business listings. Each month, they help connect millions of consumers with local businesses and provide them with the information they're looking for - from phone numbers and driving directions to ratings, reviews, and special offers.</p>
	<p>eLocal Active Monthly Users: 250,000</p> <p>eLocal aims to help consumers connect with local merchants across all major niche consumer oriented business categories. Their comprehensive business profiles provide useful information that is category specific to the products and services their industry provides.</p>
	<p>EZlocal Active Monthly Users: 500,000</p> <p>EZLocal is a local search marketing company focused on helping small businesses connect with people who are actively searching online for products and services in their area.</p>
	<p>Factual Active Monthly Users: 1M</p> <p>Factual is an open data platform that enables personalized and contextually relevant mobile experiences. Factual's real-time data stack builds and maintains data on a global scale, covering 65 million local businesses and points of interest in 50 countries. Factual also provides location-based mobile personalization and ad-targeting solutions.</p>
	<p>GetFave Active Monthly Users: 2M</p>

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	<p>GetFave.com helps people discover local business deals, events, and promotions. Users can see what businesses have to “hype” and take advantage of these in real time.</p>
	<p>GoLocal247.com Active Monthly Users: 450,000</p> <p>GoLocal247 is the fastest growing hyper-local network of directories with community portals. Users have the ability to locate thousands of in-depth profiles on local businesses, rate and review them, and utilize money-saving coupons. Users can also post free classified ads, view and add events to the community calendar as well as view the latest local sports and entertainment news.</p>
	<p>Hotfrog Active Monthly Users: 1.6M</p> <p>People search online for all kinds of products and services every day. Hotfrog is a place for you, the small business owner, to tell the world what you do differently. Hotfrog helps over 69 million businesses reach more than 1.6 M active users per month, in 38 countries.</p>
	<p>iBegin Active Monthly Users: 20,000</p> <p>iBegin provides listings for the USA, Canada, the UK, and New Zealand. Thousands of users view listings on iBegin every month.</p>
	<p>iGlobal Active Monthly Users: 4M</p> <p>iGlobal is an online directory where consumers can find information on shops, businesses, and professionals in their cities. Based in South America, iGlobal has a presence in 60 countries spread across the Americas, Europe, and Asia, and is available in 18 different languages.</p>
	<p>Insider Pages Active Monthly Users: 750,000</p> <p>Insider Pages was created to help people find the best local businesses through recommendations from their friends and neighbors with a focus on local service providers like dentists, hairstylists, pediatricians, or even hypnotherapists. At Insider Pages, people share reviews of local businesses and find great services they can trust.</p>

	<p>The Internet Chamber of Commerce Active Monthly Users: 100,000</p> <p>The Internet Chamber of Commerce is a dynamic, independent business network that lists vital information about over 100,000 businesses, companies, and organizations across the United States. Its mission is to be an essential tool for any growing business.</p>
	<p>Kudzu.com</p> <p>Kudzu.com, named after the kudzu vine, is a place where users can get honest, uncensored feedback about millions of businesses from other users and thousands of money-saving deals in every major U.S. city — quickly.</p>
	<p>Local.com Active Monthly Users: 10M</p> <p>Local.com provides users with targeted, relevant local search results that include special offers from local businesses, user reviews, local businesses, website links, maps, driving directions, and more. The company's Keyword DNA and patented local web indexing technologies power the site.</p>
	<p>LocalDatabase.com Active Monthly Users: 100,000</p> <p>LocalDatabase.com is a local guide designed to offer targeted in-depth information to US based communities. The platform is continuously growing and scaling information from multiple data sources such as public data, open business listings, social input and integrated local service offerings.</p>
	<p>LocalPages Active Monthly Users: 350,000</p> <p>LocalPages is a local directory that helps connect people with businesses through the US. Their users benefit from the daily deals offered by many of the businesses listed.</p>
	<p>LocalStack Active Monthly Users: 600,000</p> <p>LocalStack (formerly MojoPages) is an online directory geared towards rating small businesses based on an analysis of their online reviews. This data helps thousands of consumers find the best small businesses in their city every month.</p>
	<p>MerchantCircle Active Monthly Users: 1M</p>

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	<p>Merchant Circle is an online network of local business owners, combining social networking features with customizable web listings that allow local merchants to attract new customers. A growing network dedicated to connecting neighbors and merchants online to help build real relationships between local business owners and their customers.</p>
	<p>My Local Services Active Monthly Users: 50,000</p> <p>My Local Services is a comprehensive, nationwide online business directory where visitors can search, review, and add business listings. The directory is broken down by State with an easy-to-use interface that allows visitors to find what they are looking for quickly.</p>
	<p>n49 Active Monthly Users: 300,000</p> <p>n49 helps consumers engage with the best businesses in their communities by reading, writing, and sharing reviews of local businesses. n49 is the leading way to find and rate local restaurants, dentists, salons, plumbers, mechanics, and more.</p>
	<p>Navmii Active Monthly Users: 600,000</p> <p>Navmii is a completely free, voice-guided, turn-by-turn navigation app. It uses crowd-sourced OpenStreetMap (OSM) data and is constantly improved by a global community of over 850,000 contributors.</p>
	<p>HERE Active Monthly Users: 5M</p> <p>HERE combines highly accurate and fresh maps with cloud technology to enable rich, real-time location experiences in a broad range of connected devices. HERE allows users to search, navigate, or get directions around the world — even without internet connection. Interactive and personalized maps can be saved and continue to work offline.</p>
	<p>Opendi Active Monthly Users: 9M</p> <p>Opendi is a local directory that contains over 20 million local businesses across the globe. In addition to business pages, Opendi houses thousands of reviews to help searchers find exactly what they're looking for.</p>

	<p>PointCom Active Monthly Users: 100,000</p> <p>PointCom lists the top rated places on the web. Each site they review is given a stamp of approval that they have quality content that would be essential for any visitor to check out.</p>
	<p>Public Reputation</p> <p>Public Reputation is a full-service directory site dedicated to helping local businesses in the United States manage their reviews, fix their online listings, and leverage their online reputation to drive more business. Local business listed on Public Reputation can manage and update the facts that consumers are searching for, including hours of operation, menus, events, staff bios, and more. Business can also monitor customer reviews, to stay informed, responsive, and foster better customer relationships.</p>
	<p>ShowMeLocal.com Active Monthly Users: 750,000</p> <p>ShowMeLocal.com gives local business owners the tools to promote their business online and local consumers a place to go to learn about businesses in their area while finding great deals. ShowMeLocal.com's directory powers consumer-based sites such as search engines, online classifieds, and local directories.</p>
	<p>Soleo Active Monthly Users: 3.4M</p> <p>Soleo is one of fastest-growing local search and digital media advertising companies in North America. The company has a unique ecosystem of software as a service, coupled with the asset of more than 4 billion local business searches a year. Soleo has built sophisticated algorithms that match the intent of consumers to relevant choices, particularly if the user is looking for a business in a local area.</p>
	<p>Switchboard Active Monthly Users: 2.7M</p> <p>Switchboard.com is an online directory for finding contact information for businesses and people. Switchboard is part of the White Pages network of sites that has powered over 2 billion searches.</p>
	<p>Telenav Active Monthly Users: 5M</p> <p>Telenav is a wireless location-based service company whose mission is to help reduce stress, improve productivity, and make life more fun for people on the go. Telenav's personalized navigation services help people make smarter decisions about where to go, what to do, when to leave, and how to get there.</p>

	<p>TomTom Active Monthly Users: 7M</p> <p>TomTom is a global leader in navigation and mapping products. Every day, millions of people around the world depend on TomTom to make smarter decisions. TomTom created the first Portable Navigation Device in 2004 and continues to develop innovative products like GPS sports watches and fleet management solutions to keep people moving toward their goals.</p>
	<p>Topix Active Monthly Users: 6M</p> <p>Topix is the leading community news website in the US, connecting over ten million users a month to the information and discussions that matter to them in every city and town. In addition to creating a platform on which to read and discuss local news, Topix has built an impressive local directory that has proved immensely popular amongst its many users.</p>
	<p>Tupalo Active Monthly Users: 2M</p> <p>Tupalo is an online community of thousands of people that discover, review and share their favorite spots and let others know where and where not to go.</p>
	<p>USCity.net Active Monthly Users: 450,000</p> <p>USCity.net is one of the oldest and most trusted business directories on the web. USCity.net was acquired by Duke Investments and launched a complete redesign in May 2012 with a renewed focus on category search.</p>
	<p>VotefortheBest.com Active Monthly Users: 50,000</p> <p>VotefortheBest.com is a straightforward business directory that ranks businesses in every town in the US based on a simple yet powerful voting system. VotefortheBest.com is quickly becoming the go-to destination to find out what businesses are popular in any city.</p>
	<p>Where To? Active Monthly Users: 1M</p> <p>Where To? provides an easy way to find the closest steakhouse, bank branch, billiard club or anything else you might be looking for in seconds. Where To? provides photos, videos, descriptions, special offers, business hours and more.</p>

	<p>White & Yellow Pages Active Monthly Users: 1M</p> <p>White & Yellow combines the best of local and mobile search in a single app. Search for people by name, phone number, and business. Results include GPS driving directions, save favorites, and track history.</p>
	<p>Yalwa Active Monthly Users: 500,000</p> <p>Yalwa is a fast-growing global online business directory that provides local businesses with free local advertising in over 60 countries worldwide and across 5 languages.</p>
	<p>YaSabe Active Monthly Users: 1M</p> <p>YaSabe is America's largest and fastest growing local search destination that caters to Hispanic consumers. YaSabe has connected millions of users to online listings, cultural content, and community-sourced information. YaSabe offers access to the 53 million US Hispanics who speak English and Spanish.</p>
	<p>YellowMoxie.com Active Monthly Users: 2M</p> <p>YellowMoxie.com is the local expert and a top online resource for finding information and insights on local businesses and retailers – from driving directions and hours of operation, to Web links and customer reviews.</p>
	<p>YellowPageCity.com Active Monthly Users: 150,000</p> <p>YellowPageCity.com is the world's largest network of Yellow Page Directories with over 2,600 online phone books. They offer easily accessible interactive listings of local businesses and a local community page that includes information of weather, movies, and local events.</p>
	<p>YellowPagesGoesGreen.org Active Monthly Users: 150,000</p> <p>YellowPagesGoesGreen.org provides an environmentally friendly search engine while supporting the green movement and promoting awareness by helping consumers opt-out of the delivery of the printed yellow pages. As the original opt-out registry, their “going green” mission continues as they provide a simple and effective online alternative to print.</p>